EVIDENCE

When choosing evidence to support your outcomes achieved and impact made, it is important that this relates to what you are trying to achieve and verifies your effort and the results.

**Desired Outcome:**

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| --- | --- | --- |
| **How much did we do?** | **Evidence source** | **Methods of collection** |
|  |  |  |
| **How well did we do it?** | **Evidence source** | **Methods of collection** |
|  |  |  |
| **What difference has it made?** | **Evidence source** | **Methods of collection** |
|  |  |  |

**Examples of evidence (results):**

|  |  |
| --- | --- |
| **Sources** | **Methods of collection** |
| Participant surveys  Activity reports  Programme feedback  Case studies  Website views  Reviews  Statistics  Testimonials  Studies | Online survey via link to selected participants  Annual online inputting function (year vs. year)  Paper form for participants at end of each programme  Phone / email discussion with key contacts  Website analytics on selected pages within timeframe  Combination of multiple sources  Databases (i.e. membership, number of entries, etc.) at set date  Personal communication - videos / images / quotes  Observation / trials |

**Examples of evidence (effort):**

Samples of resources produced and by whom (i.e. handouts, emails, workshop agendas, etc.)