



SQUASH NEW ZEALAND ROADSHOW



We're Back, Because you Asked!

SQUASH NZ ROADSHOW

Squash New Zealand is driving throughout NZ in March to meet you - the squash players that make up our diverse squash community

Here's your chance to ask us questions, hear about our latest initiatives, and tell us what you'd like us to do for you.

Reservations not necessary... just turn up - we'll see you there!

www.squashnz.co.nz | www.facebook.com/squashNZ | 09 815 0970 | admin@squashnz.co.nz



District	Venue	Date	Time
Northland	Kamo SC	Tues 9 April	7pm
Auckland	Harcourt Eden Epsom SC	Thurs 11 April	7pm
Bay of Plenty	Te Puke SC	Mon 4 March	7pm
Waikato	tbc	tbc	tbc
Eastern	Gisborne HSOB SC	Tues 5 March	7pm
Eastern	Hawkes Bay LTSC	Wed 6 March	7pm
Central	Feilding SC	Fri 8 March	7pm
Central	Stratford SC	Tues 1 April	7pm
Wellington	Tawa SC	Thurs 7 March	7pm
Wellington	Nelson SC	tbc	tbc
Canterbury	Clch Football	Thurs 21 March	7pm
Midlands	Waimate SC	Wed 20 March	7pm
Otago	Pirates SC	Tues 19 March	7pm
Southland	Central Southland SC	Mon 18 March	7pm

- Engagement
- Communication
- Feedback



So What's Changed?



- Communications – website, Facebook, newsletter
- iSquash improvements
- Refereeing resources
- National Schools Programme
- We're here again!

Bounce Back

The logo graphic consists of five circles arranged horizontally. The first circle on the left is a solid bright blue. The other four circles are dark teal and each contains a small, solid-colored dot in its center: green, yellow, red, and white from left to right.

- 40 Clubs signed up
- Average savings of 25%
- 50 Clubs needed to commence Phase 2
- Phase 2 enables real ‘bounce backs’



STRATEGIC PLAN

2013-2015

“New Zealanders Choosing Squash”

Have Fun | Keep Fit | Play Squash





What's on the agenda for 2013!?

1. More iSquash improvements
2. High Performance update
3. Events on the horizon
4. National Schools programme
5. More coaching modules



1. iSquash Improvements

- New improved Membership Management Tool
- Pay2Play court booking, payment and access system
- Tournament module updates
- Online booking improvements
- General tidy ups



2. High Performance



- ...ships
- ...ampionships
- ...Glasgow
- ...Tennis
- ...
- High Performance Sport NZ Investment

**Joelle is
Top 10!!!**



Trans Tasman Masters Test Series



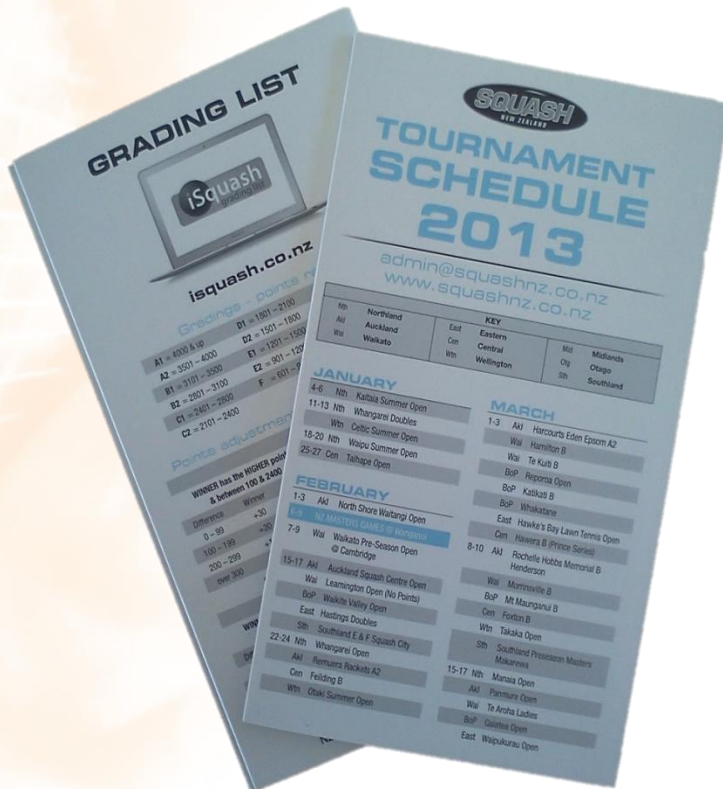
3. Events on the horizon

- Increase in participation from 2011 - 2012 ✓
- Focus for 2013:
 - Superchamps
 - Champion of Champions



National Calendar

- Printed in November
- SuperChamps earlier in the season due to:



- Champion of Champions
- International movements
- Feedback about even spacing of key events



2020 SQUASH BACK THE BID

- www.squash2020.com
- Twitter #BackTheBid #Voteforsquash
- [Facebook.com/BackTheBid2020](https://www.facebook.com/BackTheBid2020)



Even R-Fed agrees...!



World Squash in NZ

Your
Passport to the next
WSF Conference & AGM

NEW ZEALAND



**SQUASH
PASSPORT**

2013 Christchurch, Canterbury
NEW ZEALAND

WORLD
SQUASH

WSF



- www.2013worldsquashagm.com
- 20-23 October 2013
- Great for squash's profile in NZ and Canterbury





Coach Development Framework

Complete & available ...

Mod 1: Get Started

Ext 1a: Getting Started (online)

Mod 2 & 2a: Small Nix 5-8yrs

Ext 1b: Safety Concepts (online)

Mod 3 & 3a: Big Nix 9-12yrs

Ext 2: How to Coach

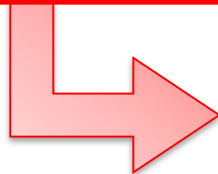
Ext 9: Injury Management

Mod 14: HP Development

Mod 8: Women

Ext 8: Nutrition & Hydration

Ext 10: Conditioning



2012

Framework in Action

48

Trained Facilitators

1530

Module completions

652

Coaches registered



Coach Development Framework

2013:

Mod 5: Primary & Intermediate

Mod 4: Club Youth

Ext 3: Managing the Mind

All complete by... 2014

COACH DEVELOPMENT FRAMEWORK

	Club and School Learn and Participate			District Performance Participate			International HP Excel			
Ext 1a	Small Nix 5-8 yrs	Mod 2	Mod 2a	Ext 2	Individual Development	Mod 11a	Ext 2	National Development Squad	Mod 14	Ext 2
Ext 1b	Big Nix 9-12 yrs	Mod 3	Mod 3a	Ext 2	Junior Boys and Girls	Mod 12a	Ext 2	World Junior Squads	Mod 15	
Mod 1	Club Youth 13-19 yrs	Mod 4	Ext 2		Senior Men	Mod 13	Ext 2	National Squad	Mod 16	
	School and Tertiary	Pri/In 5	Sec 5a	Tert 5				Professional	Mod 17	
	Adult Starters Club	Mod 6			Extension Modules					
	Social Club Player	Mod 7			1. Safety Concepts a) Get Started b) Safety Concepts					
	Women	Mod 8	Ext 2		2. Coaching	3. Managing the mind	4. Athletic development			
	Club Teams	Mod 9	Ext 2		5. Team management	6. Club coaching	7. Squash leadership			
	Club Graded Competitive	Mod 10	Ext 2		8. Hydration	9. Injury management	10. Conditioning			
					11. Advanced module 1	12. Advanced module 2	13. Advanced module 3			

National Schools Programme



PROGRAMME AIMS

MORE KIDS

playing squash and
having fun in schools &
clubs

MORE OPPORTUNITY

for children to play
squash through schools
& clubs

BETTER SKILLS

developed by children,
to enable them to
confidently play squash

PROGRAMME PHILOSOPHIES

FUN for kids

EASY to deliver

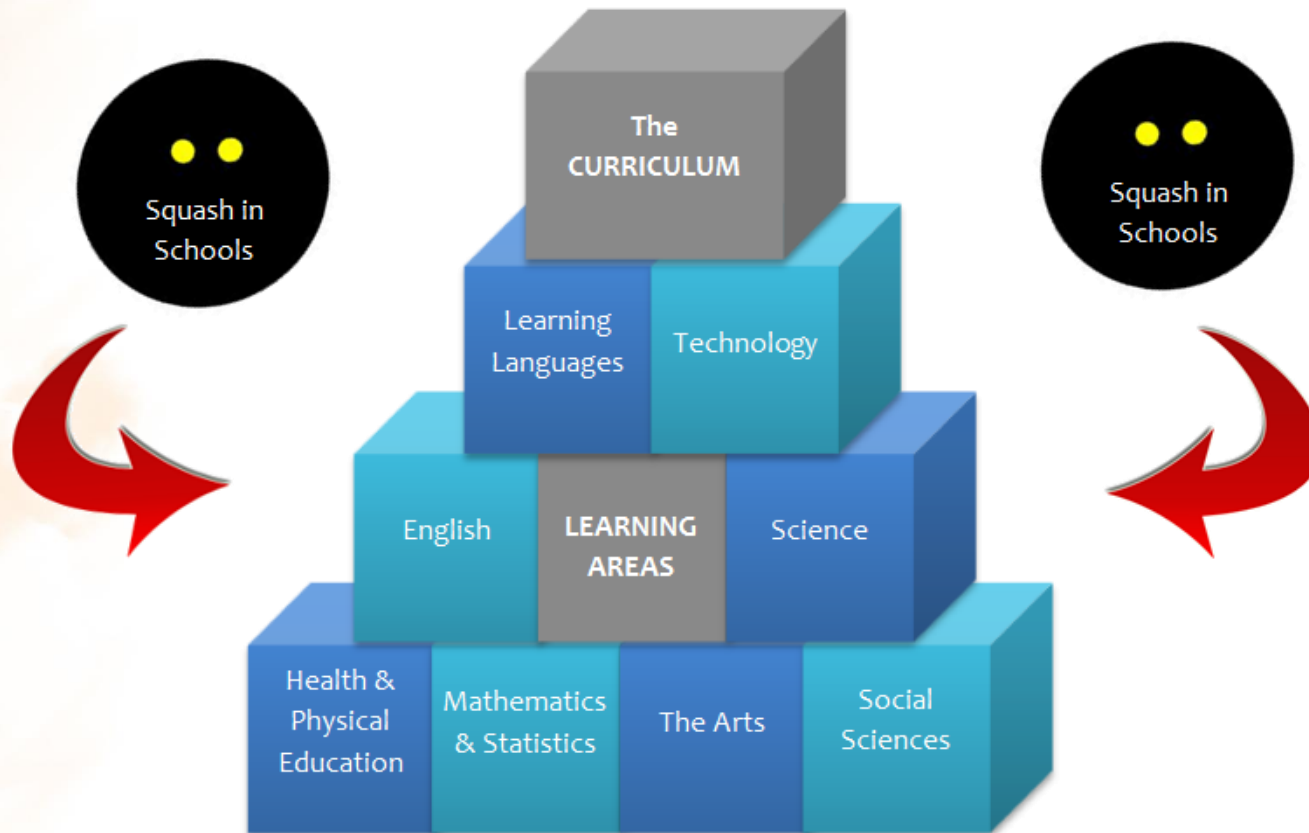
LINKED with clubs



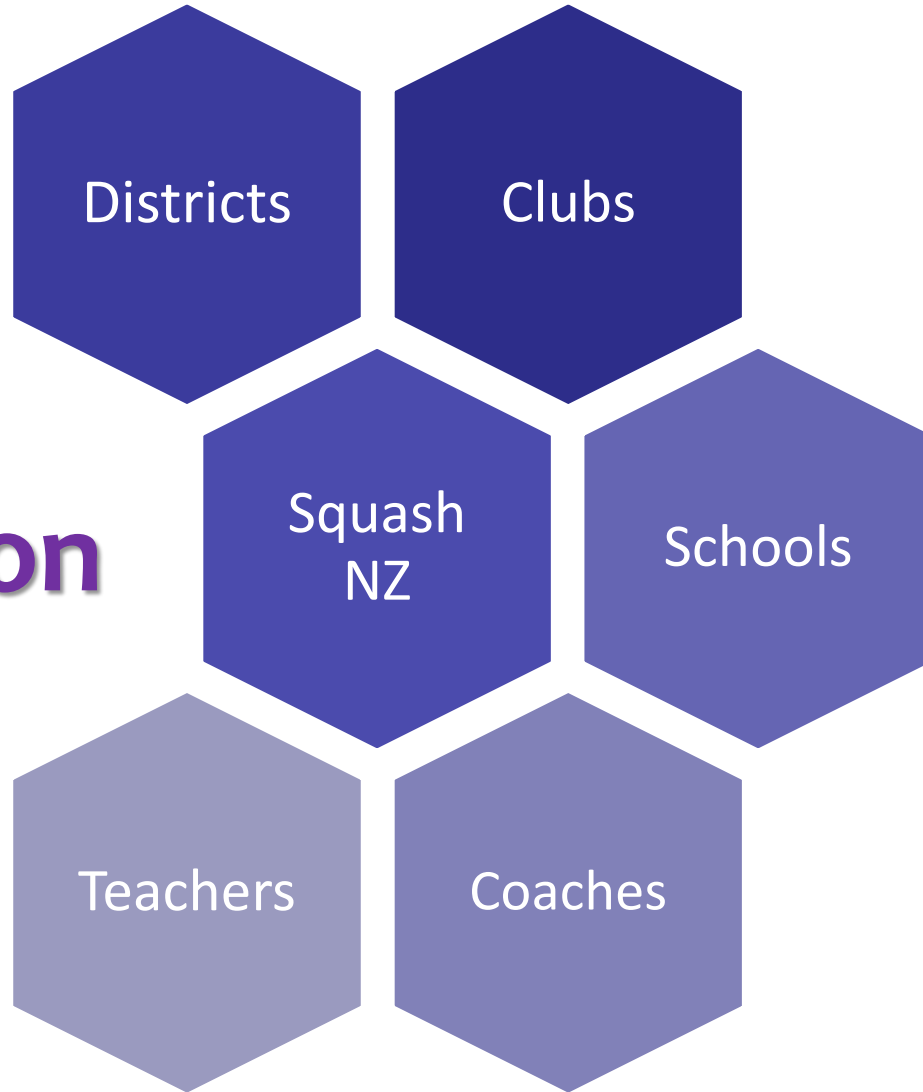
Legacy of
Squash



Linked to curriculum



Collaboration



We need a name!



Any suggestions?

GROWING THE GAME

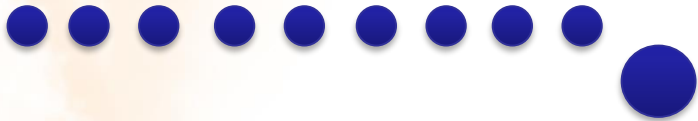
TOGETHER





Squash NZ Strategic Initiatives

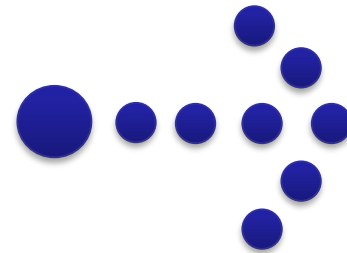
Opening the Doors



Chances to Play



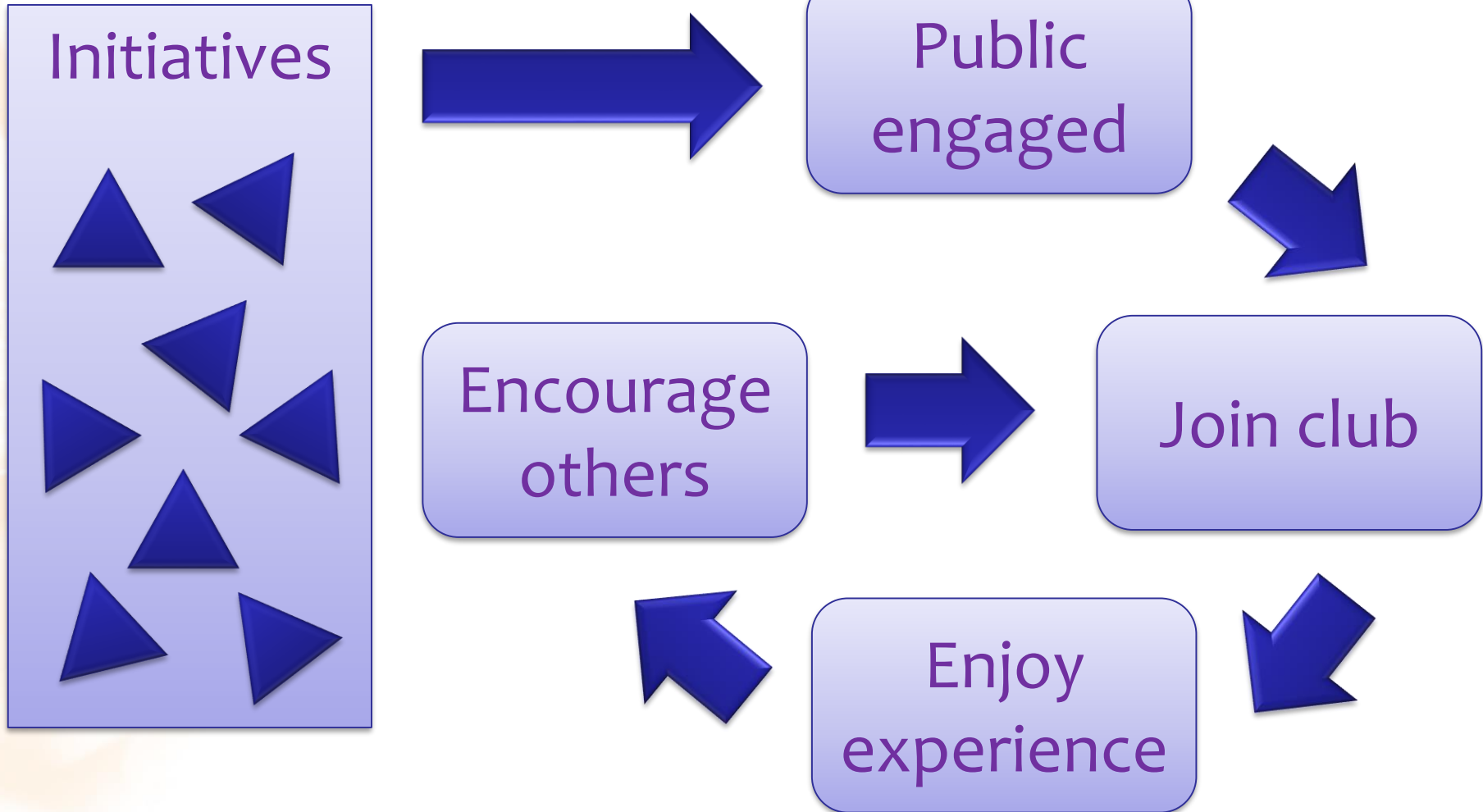
Profile



Clubs



What we HOPE will happen:



A group of people, including men and women, are gathered in what appears to be a gym or fitness studio. Some are standing, some are sitting on the floor, and one person is lying on their back. The scene is brightly lit, possibly from large windows. A large, dark blue speech bubble is overlaid on the center of the image, containing the text 'So what do you do to recruit new members?' in white, sans-serif font.

So what do
you do to
recruit new
members?

And now...



What can clubs do?

RETAIN MEMBERS!

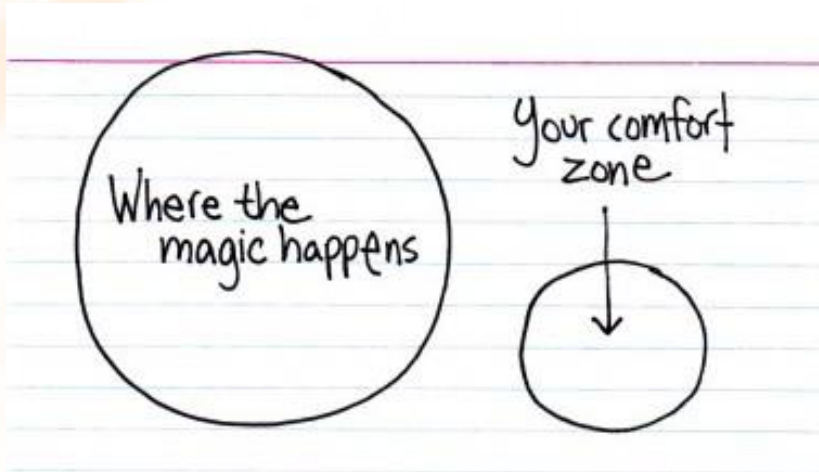
Attractive
facilities

Friendly
volunteers

Continued
engagement

Welcoming
members

What else can we all do?



Have a go at social squash

Feilding Squash Club is opening up one of its annual competitions to non-registered players in a bid to boost numbers and interest in the sport.

The club hosts its B grade tournament next weekend which will include a non-registered division for the first time to run alongside the regular graded divisions.

President Phil Sheard said it meant anyone could have a go regardless of ability or affiliation with SquashNZ.

“The reason we are having an unregistered section is to encourage ungraded players to try a little bit of competition squash,” he said.

“Often people only play the friend that they joined up with.

“It’s really a a social grade run in a competitive setting.”

The usual competitive divisions for registered and graded players would run as normal.

Mr Sheard said the unregistered section might inspire people to join the club or people

who had played before to pick up a racquet again.

“Hopefully we’ll have some players come out from Palmy. At the minute that list is not yet closed. Entries for the tournament close on Sunday.”

Mr Sheard also encouraged the public to come along and check the action.

The tournament will run February 22 and 23.

■ Entries can be emailed to: feildingsc@gmail.com



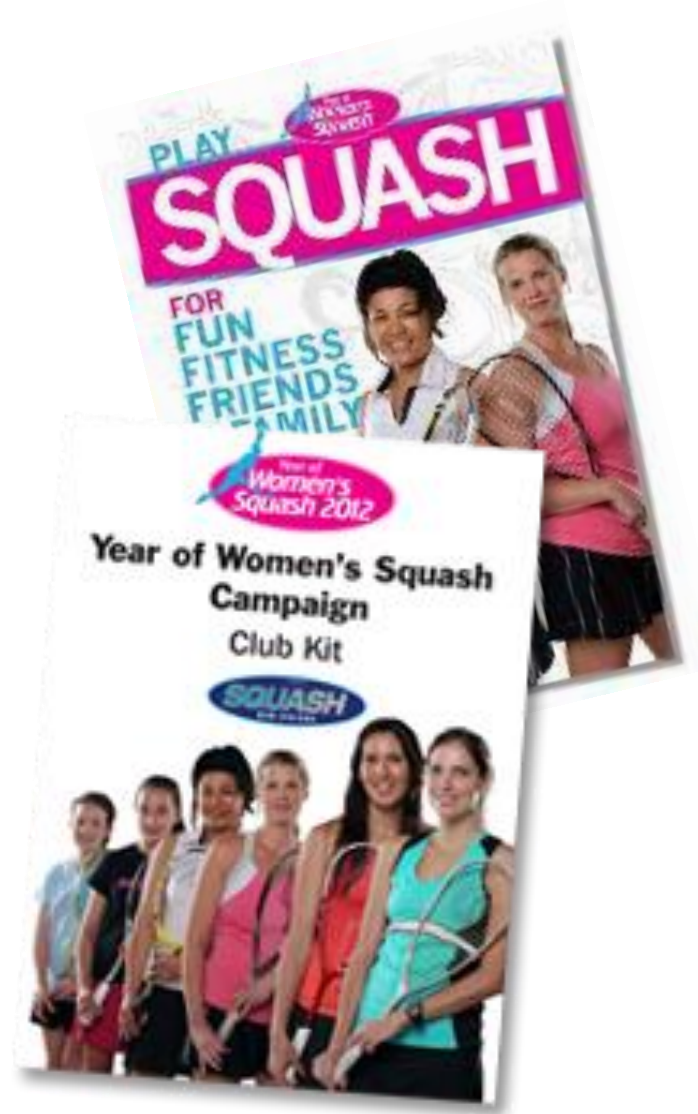
Courts:
Feilding
Squash
Club.



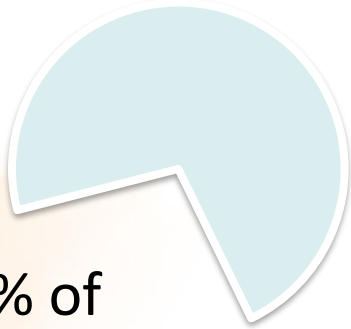
A National Campaign...



- 65% of clubs participated
- Variety of initiatives
- Positive feedback



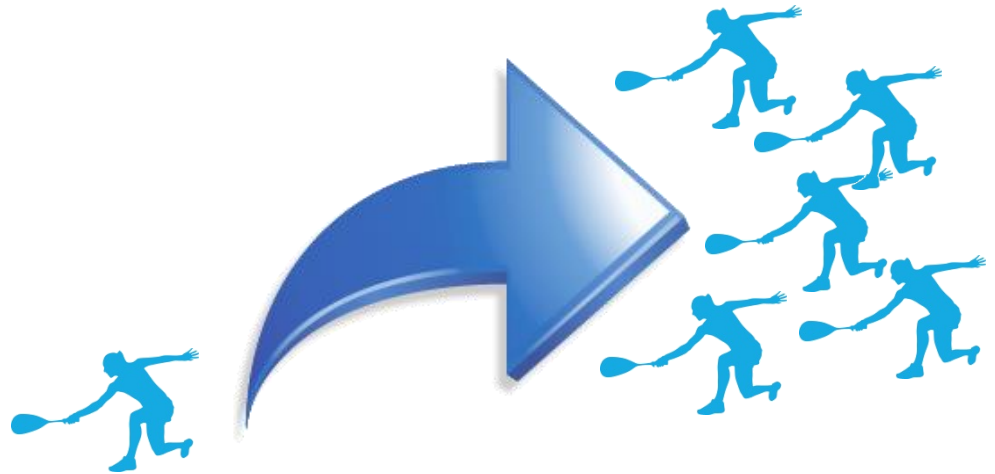
Year of Women's Squash...



70% of participating clubs felt benefits

Other benefits...

- Children joined
- Social side of club grew
- Individual improvement
- More teams
- More awareness in community



All but one participating club saw an increase in female membership



A 2013 Campaign...

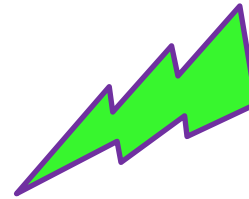
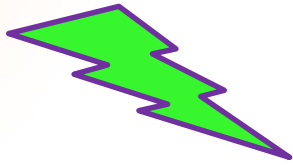


2013 Year of
Youth Squash

The Year of Youth Squash

Preparing clubs for
squash in schools

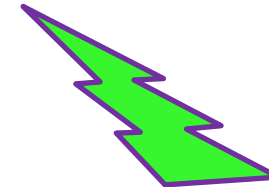
The future of
our sport!



Kiwi
Sport
\$\$\$\$\$

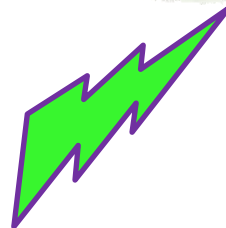


Case studies &
best practice



Ambassadors

FUN!!





**What do
you want to
see from us?**



iSquash Member Management

Information | **Member Information** | Club Contacts | Online Booking & Access

Custom Fields
Membership Field Description:
Access Bond Field Visible:
Individual Renewal Dates:
Fixed Renewal Date:

Membership Types

Name	Type	Amount	Enabled	
<input type="text" value="Full Member"/>	FullMember	<input type="text" value="0.00"/>	<input checked="" type="checkbox"/>	<input type="button" value="Delete"/>
<input type="text" value="Full Member"/>	Full Member	<input type="text"/>	<input type="checkbox"/>	<input type="button" value="Add"/>

Payment Methods

Name	Enabled	
<input type="text"/>	<input type="checkbox"/>	<input type="button" value="Add"/>

Flexi Fields
Flexi Field 1 Description:
Flexi Field 2 Description:
Flexi Field 3 Description:

Jim O'Grady (M)
RSS Feeds

Member Profile - Mrs Pennie O'Connor

User saved

Member | District Admin | National Admin | Qualifications

Member Details - Mrs Pennie O'Connor

Print

Login Details

Username:
Password:
Confirm Password:

Home Address

Street:

Suburb:
City:
Country:

Personal Details

Title:
First Name:
Middle Name:
Last Name:
Nickname:
Display Name: Mrs Pennie O'Connor
Date of Birth: 4-Apr-1979
Gender: Female
Occupation:

Postal Address

Same as Home Address:
Name:
Address:

Suburb:
City:
Country:
Postcode:

Contact Details

Home Phone:
Mobile Phone:
Work Phone:
Email:

Emergency Details

Emergency Contact Person:
Emergency Contact Phone:

Copy to be contacted to help/volunteer:
I give permission to display my contact information to other club members:

Important Medical Information:

I wear a Medical Alert Bracelet:

Legal Information

I would like to receive emails from my Club:
I would like to receive emails from my District:

My Notes:

iSquash Pay2Play



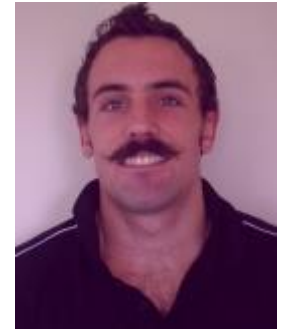


Question O'clock





Contact us!



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