

TRY IT. PLAY IT. LOVE IT.





# STRATEGIC PLAN 2013-2015

### CONNECTION

**Technology** 

Communication

**Campaigns** 

Marketing

#### **CLUBS**

Welcoming

**Accessible** 

Successful

Modern

### **PATHWAYS**

Community

**High Performance** 

**Events** 

Coaching

Referees

### **LEADERSHIP**

Governance

Capability

Collaboration

Sustainability





## **DASHBOARD**

19,500 affiliated members

6,500 are female, 13,000 are male, 5120 are juniors 72% are graded players

194 affiliated Clubs in 11 affiliated Districts

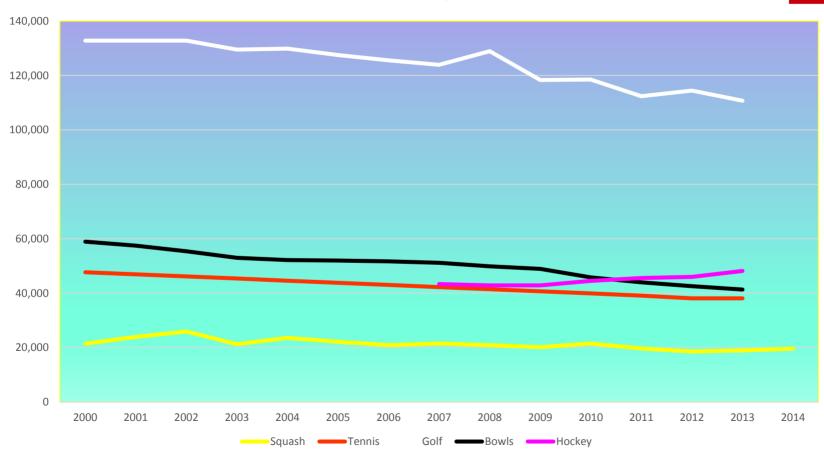
4 women in the top 100 (Joelle King World #4) 3 men in the top 100

Strong partnerships with HPSNZ and Sport NZ

SNZ in a sound financial position

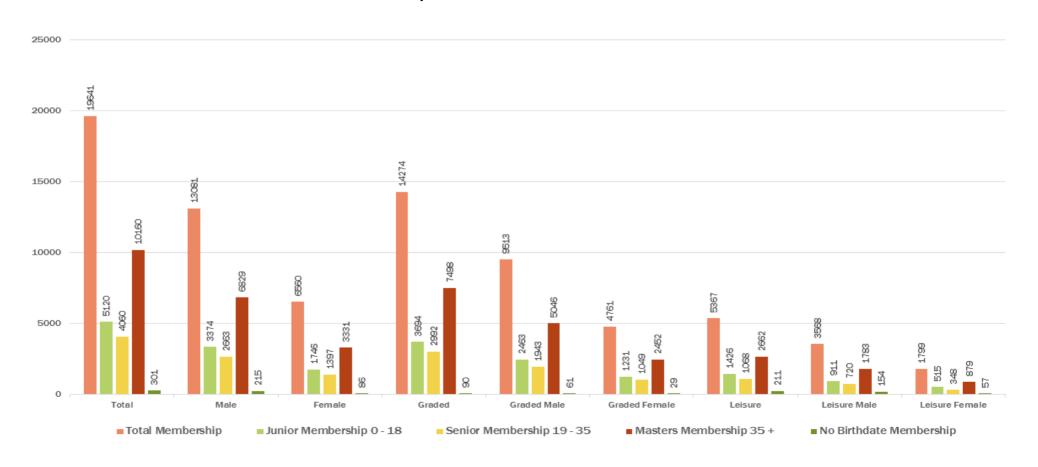


## Club Membership Trends

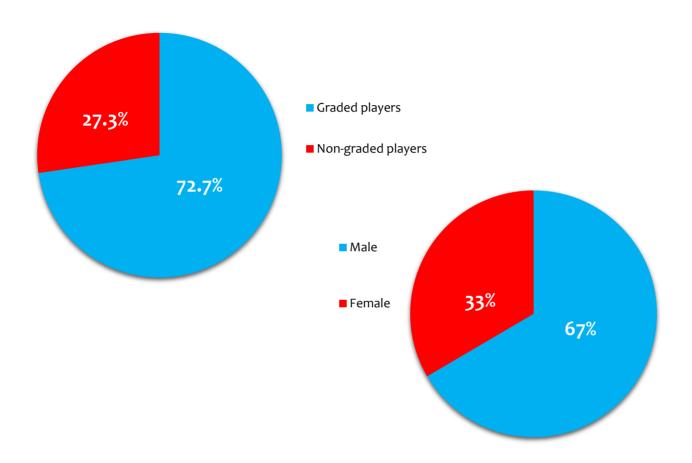




## Membership Breakdown June 2014









# PROGRAMMES

Kiwi Squash Launched March 2014 - Small Nix and Big Nix resources complete

Facilitators trained in 10 districts

Over 20 resource kits sold to clubs and schools

\$30k of SNZ funding targeted at the delivery of Kiwi squash

Coaching Jason Fletcher appointed as national Coaching Director

55 facilitators trained

885 coaches trained

2157 modules delivered

iSquash 40 clubs with online booking

6 clubs with iSquash access

Combined grading list introduced in Feb 2014

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# ON THE HORIZON



World Junior Championships 2014 – Windhoek, Namibia

Team: Scott Galloway, Max Trimble, Luke Jones and Chapman Kutia

Coach / Manager: Paul Hornsby





Team of 8 selected to represent NZ in Glasgow -

Joelle King, Kylie Lindsey, Amanda Landers-Murphy and Megan Craig Campbell Grayson, Martin Knight, Paul Coll and Lance Beddoes Coach Paul Hornsby Manager / Assistant Coach Dave Clarke





Squash New Zealand Workshop and Annual General Meeting

Venue: Auckland

Date: November 28 and November 29

# AUCKLAND 2017 WORLD MASTERS GAMES











## AGENDA

9.00am Welcome and roll call

9.15am SNZ Report Card

9.30am Rebranding

9.50am Membership and Privileges

10.30am Morning Tea

10.50am Club Development Workshop

12.30pm Lunch

1.00pm Special General Meeting

1.30pm SNZ Draft Annual Plan

3.00pm Afternoon Tea

3.15pm General Business and Feedback

4.00pm Finish